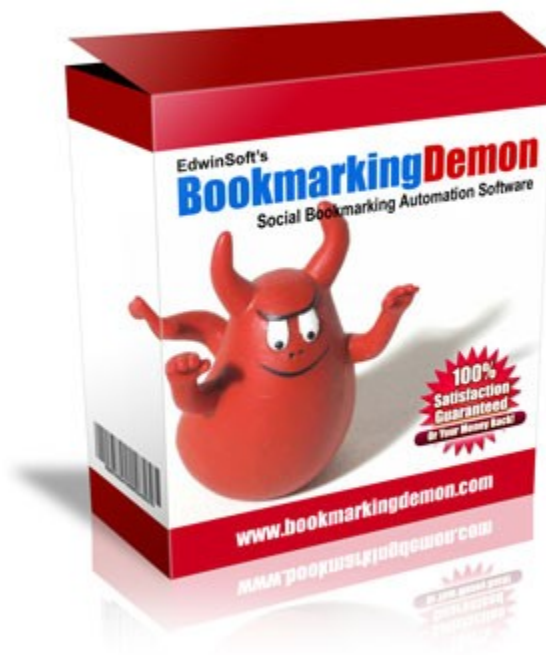




Special Report on Bookmarking Strategies



Brought to you by

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Note from Edwin Brian:

I have received a lot of emails asking for Bookmarking strategies. There are a few ebooks out there that highlight some of the strategies. But most of those ebooks only taught us what Social Bookmarking is and how to do it. Most of which are really basic information.

In this report, I have gathered some strategies to maximize your bookmarking effort. I recommend that you modify them and make them your own strategy. There are no 100% correct answers as to what is the correct method of bookmarking. Do I bookmark twice a day? Do I bookmark the same URL? Can I bookmark 100 URLs?

You are a Netpreneur. Instead of being a follower, try to think like a leader. Many internet marketers became successful once they free themselves from the 'following' route. These successful marketers study other people's system and modify it to fit their personalities.

I have bought hundreds of ebooks that claim to have systems that can make me rich. My mindset at that time after reading most of those ebooks was

"This system is not for me, I guess I'll go for a refund."

I wasn't earning anything because I refuse to act. Then one day, I read an article titled "Be a Creator". It was the best article I ever read! It studies the mindset of an Entrepreneur. Since then, I have taken other people's systems and modify them in a way which I love doing!

How do I modify them? I will apply one of the systems and monitor the results. I will then add a few new strategies into the system and remove the useless ones. It is through experience that I discovered what is working for me and what is not.

For the purpose of this report, I will focus only on 6 major bookmarking sites – simpy, furl, spurl, blinklist, del.icio.us and blogmarks. There are many social bookmarking sites and you can add them to the strategies. The strategies include a mixture of blackhat and whitehat tactics. Use them at your own risk.



Basic Bookmarking

This is the most common bookmarking strategy.

Create

1 account at Simply

1 account at Furl

1 account at Spurl

1 account at Blinklist

1 account at Del.icio.us

1 account at Blogmarks

Bookmark a few URLs to each of these social bookmarking sites. This method is safe but some are worried that the bookmark pages of these 6 accounts are similar. The accounts have the same links and descriptions and might be penalized by search engines as duplicate content.

Pros:

- Easy to use
- Will not get banned

Cons:

- Accused of duplicate content
- Not a very powerful strategy



Multiple Account Spamming

This is a common tactic used by spammers to gain 1000s of backlinks to their sites.

Create a lot of accounts at the bookmarking sites.

100 accounts at Simply

100 accounts at Furl

100 accounts at Spurl

100 accounts at Blinklist

100 accounts at Del.icio.us

100 accounts at Blogmarks

By using this tactic, you will need to have a lot of proxy servers and email addresses.

BookmarkingDemon has an integrated proxy servers downloader and checker. You can get a list of proxy servers easily and have them checked in real time. As for the email,s it is wise to use Catch All Emails: http://www.siteground.com/tutorials/email/catch_all_email.htm

After creating all these accounts, the spammers will bookmark the same domain name to all these accounts. Such tactic is short-lived. Accounts are usually deleted in less than 24 hours. So how can this tactic make money for spammers?

This tactic will give you a sudden rush of traffic in that few hours. If such traffic is enough to give you Adsense revenue that is 10x more than the cost of buying the domain name, it is a profitable strategy.

If you can make 10x profit with one domain, why not do it to 100 domains? This is a very short term blackhat strategy and it requires you to keep building new domains every single day. It can get boring and less effective when the bookmarking sites keep improving their anti-spam system.

Pros: Powerful short term traffic (one day)

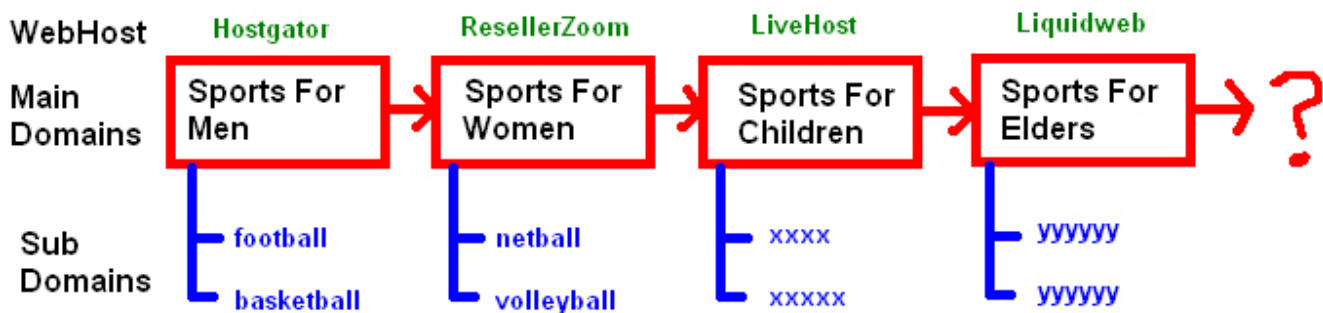
Cons: Accounts get deleted almost instantly.



BlogFarm Bookmarking

BlogFarm is one of the most common tactics used by most blackhats. I have seen whitehats using this tactic to get links to their whitehat sites. It is a very effective tactic to get your site indexed. BlogFarm usually involves the linking of related blogs together.

For example, if you have an online store selling sport equipments, you can setup a very basic blogfarm to link to your online store:



From the graph, I have created a very small BlogFarm across 4 different share hosting accounts.

- I linked 4 main domains and created 2 sub domains for each site.
- As for the question mark, you can link back to the first domain (sports for men) or just end it without linking to any other place. I personally link the last part to another site that is not mine (I link to an article directory). **I will try to make my blogfarm as confusing as possible so that it is more difficult for the search engine to figure out it is a blogfarm.**

Next, you will need to get high quality links pointing to the first domain (Sports For Men). When the search engine spiders visit that first domain, they will crawl the rest of the domains in the Blogfarm. The PageRank for the first domain will be passed on to the rest.

Blackhats use automated tools to post crappy contents + links to their blogfarm on a daily basis. If you are more into whitehat, you can spend more time writing good content for each of your blogs in your blogfarms and use tool such as <http://edwinsoft.com/blogautoposter> to automate your article posting.



You will post a link back to your online store in your blog posts. If you have a very large blogfarm with 100+ blogs, it is not recommended to post to all 100 blogs at once. Try to post to 20-50% of the blogs at anyone time.

Most do not link to just one site. So for this example, you might need to have 10-100 sports related websites to link to from your blogfarm. It is costly to setup one blogfarm just to link to one site.

So how can Bookmarking help Blogfarm?

You can use it to bookmark the blogfarms! If you try to bookmark 10k pages, you will be easily accused of spamming. The best practice is to link to the 10k pages from your Blogfarms and then social bookmark your Blogfarm. Those 10k pages will be crawled faster.

Pros:

- Enhance the spider activities in your Blogfarm
- Your links get crawled faster

Cons:

- A lot of time is needed to setup a Blogfarm
- Once the search engines discover it is a blogfarm, it will deindex all your blogs.

SiteMap Bookmarking

This is a very simple bookmarking strategy. Set up a sitemap for your domain with links to all your pages. Bookmark your sitemap page to the social bookmarking sites. The search engine spiders will crawl your sitemap and all the links in it.

Pros:

- Easy to set up
- Your whole site can get indexed very fast

Cons:

- Doesn't give you much direct traffic because you are only bookmarking one page.



TagFarm

You might have heard people telling you that bookmarking is a very temporary strategy and all the crap "nofollow" rules. Del.icio.us has the nofollow rule but google still indexed 1million pages and these pages have high PR. The list below are some PR4-5 pages that I found.

<http://www.furl.net/members/libwebchic>
<http://www.furl.net/members/rakerman>
<http://www.blogmarks.net/user/nperrault>
<http://blogmarks.net/user/mbertier>
<http://del.icio.us/kbuytaert>
<http://del.icio.us/hanniross>
<http://del.icio.us/claireg>
<http://del.icio.us/phillipadsmith/>
<http://del.icio.us/kevan>
<http://del.icio.us/hidew>
<http://www.blinklist.com/mreining/>
<http://www.furl.net/members/jpearce>
<http://furl.net/members/wenzloff>
<http://www.spurl.net/discover/user/tranquileye/>
<http://blogmarks.net/user/jasontromm>
http://www.furl.net/members/craig_nansen
<http://www.blinklist.com/olivier/>
<http://www.blinklist.com/steverogey/>
<http://www.furl.net/members/swcastnetwork>
<http://furl.net/members/davidcarpe>
<http://www.furl.net/members/ngall>
<http://www.blinklist.com/neknarf/>
<http://www.blinklist.com/Vetruve/>
<http://www.spurl.net/discover/user/zvrba/>
<http://www.blogmarks.net/user/onlife>
<http://blogmarks.net/user/bertier>



<http://blogmarks.net/user/jpcaruana>
<http://www.furl.net/members/mfarrell10>
<http://www.furl.net/members/ObjectLearning>
<http://www.blinklist.com/artaide/>
<http://www.blinklist.com/rainonline/>
<http://www.furl.net/members/tranquileye>
<http://www.furl.net/members/willrich>
<http://blogmarks.net/user/bader>
<http://blogmarks.net/user/Krome>
<http://www.blinklist.com/skyboysky/>
<http://www.blinklist.com/kjellbergsweden/>
<http://www.furl.net/members/prilib>
<http://www.furl.net/members/dyrli>
<http://blogmarks.net/user/adfunk>
<http://www.blogmarks.net/user/sylvainulg>

What will you do if all of these pages are yours? You will most likely place a link to each of these pages back to your site and boost your site's PageRank and search engine ranking!

I have seen this one guy doing what I call the TagFarm. I never really used this tactic but this guy keeps doing it and it must be working for him. Currently, I can see that this guy has 121 bookmarking accounts with PR3-5 (like the above). He linked them together like a blogfarm.

Example:

Furl >*link to*> **Spurl** > *link to*> **Blogmarks** >*link to*> **Delicious** >*link to* > **so on**

Pros: One of the most powerful bookmarking tactic and it is free as compared to the cost of setting up a blogfarm.

Cons:

It is time consuming to setup one such TagFarm. You might have more than 2 pages of links at each of your bookmarking accounts. Your account's front page has the best Pagerank and you need to ensure that your >*link to*> remains on the first page. You might need to bookmark the link again when it went to the second page.



Random Bookmarking Profiles

I personally love this method and it can be used in addition to some of the tactics above. This is a modified version of the Basic Bookmarking strategy which you saw at page3.

Step1:

Create

2 to X accounts at Simply

2 to X accounts at Furl

2 to X accounts at Spurl

2 to X accounts at Blinklist

2 to X accounts at Del.icio.us

2 to X accounts at Blogmarks

Try not to create them from the same IP address. **Create the accounts slowly over a week.**

For example: I have created 3 accounts at each of them, I will have

SimplyA, SimplyB, SimplyC

FurlA, FurlB, FurlC

SpurlA, SpurlB, SpurlC

BlinklistA, BlinklistB, BlinklistC

Del.icio.usA, Del.icio.usB, Del.icio.usC

BlogmarksA, BlogmarksB, BlogmarksC

In total I will have 18 accounts. So what I will do next is to separate them into 5 profiles. Some accounts will appear in two or more profiles. It is up to you to randomize the profiles.



Profile One: SimplyA, FurlB, SpurlC, BlinklistA, DeliciousB, BlogmarksC

Profile Two: SimplyB, FurlC, SpurlA, BlinklistB, DeliciousC, BlogmarksA

Profile Three: SimplyC, FurlA, SpurlB, BlinklistC, DeliciousA, BlogmarksB

Profile Four: SimplyA, FurlA, FurlB, SpurlB, BlinklistB, DeliciousC, BlogmarksC

Profile Five: SimplyA, FurlC, SpurlC, BlinklistA, DeliciousB, DeliciousC, BlogmarksA

I will randomly choose one of these profiles to bookmark my URLs. Everyday I will choose a different profile per day. You can create as many profiles as you like to add on to the randomness of bookmarking. With [BookmarkingDemon](#), it is extremely easy to store and manage profiles.

Pros:

- Duplicate content is reduced
- Unlikely to be accused of spamming

Thank you for reading it so far. I have not seen any ebooks that demonstrate some of the strategies I have highlighted above. I believe such an ebook will surface soon. Use these strategies wisely and modify them to good use.

To your success,

Edwin Brian

<http://edwinsoft.com/>

<http://bookmarkingdemon.com/>